



SARAH PFUNDSTEIN

DIGITAL
MARKETING

PORTFOLIO: Sarahpfundstein.com

CONTACT

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EDUCATION

2016 - 2020

UNIVERSITY OF APPLIED
SCIENCES UTRECHT

- Bachelor of Arts with Merit
- International Communication and Media

2018

CONCORDIA UNIVERSITY

- Minor in Design

SKILLS

Project Management, Copywriting,
Data Analysis, Visual Storytelling,
Adobe Photoshop, Canva, Email
Marketing (MailChimp), Wix &
Shopify, Excel, PowerPoint, Paid
Ads Platforms, AI Tools
(ChatGPT, Midjourney), Strategic
Thinking, Presentation Skills

LANGUAGES

- English
- German
- French
- Dutch
- Spanish
- Vietnamese

CERTIFICATES

Google Search Ads (2022)

Google Analytics (2022)

PROFILE

Digital marketing professional with creative and analytical skills. Proficient in e-mail marketing, copywriting, photoshop, campaign management, and project coordination. Fluent in four languages.

WORK EXPERIENCE

- Partnerships & B2B Marketing** 2025 - Present
PartnerShifts (freelance)
 - Automated LinkedIn campaign management
 - Pitching to companies in Tech SaaS
 - AI automation workflows (Claude)
 - Partnership Strategies
- Graphic Designer** 2024- Present
Impro Brussels & Willka Hampi (freelance)
 - Website & logo design
 - Social media post design
- Marketing Coordinator** 2022 - Present
Delmar Jewelers (2 y fulltime, 2 y freelance)
 - Paid CPC & Display ads management
 - Create & Design Newsletters on MailChimp
 - Website management: Shopify, WIX, WordPress, Squarespace
 - Graphic design (photoshop, canva)
 - Developing e-commerce marketing strategies for B2B clients
 - Managing social media platforms
 - Video Editing (Davinci)
- Sales Representative** 2021-2022
Vacuum Barrier Systems (Fulltime)
 - Technical sales of Liquid Nitrogen dosers
 - Communicating with clients in English, German, Dutch, and French
 - Managing projects from initiation to completion
- Translation & Design Freelancer** 2019 - 2020
Marketing Bright (Freelance)
 - Translating Dutch into German
 - Creating infographics (Adobe Illustrator)
- German teacher** 2015 - 2016
Unesco
 - German teacher at a middle school in Hanoi, Vietnam